

Capturing Opportunity in the Revitalized Automotive Sector

2011 APMA ANNUAL
CONFERENCE &
EXHIBITION



June 8-9, 2011
Caesars Windsor
377 Riverside Drive East
Windsor, Ontario

WE.MOVE.FUTURE.

Cross Car Beam
Frontend Structure Incorporating Headlamp System
Rail Assembly
Engine Cradle
Bulkhead Assembly

Our Products



KIRCHHOFF Automotive and Van-Rob Consolidate Into ONE Global Automotive Parts Supplier.

As leading Automotive Parts Suppliers to original equipment manufacturers (OEMs) of cars and light trucks we specialize in Large Structural/Interior/Chassis Components and Welded Assemblies. Our comprehensive product range includes the design and manufacture of:

- Instrument Panel Beams
- Engine Cradles
- Bulkhead Assemblies
- Underbody Modular Assemblies to Body in White

This strategic consolidation reflects KIRCHHOFF – Van-Rob’s goal of being a truly global supplier with 27 production operations positioned geographically close to our customers in 3 continents, North America, Europe, and Asia providing optimal support to our customer’s global platforms in their worldwide operations.

Visit us @
www.van-rob.com and
www.kirchhoff-group.com

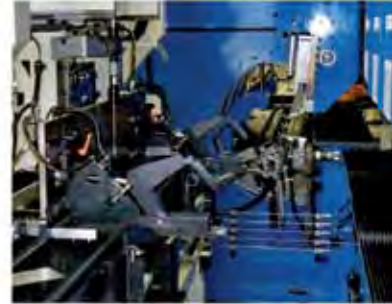
E-mail us @
salesinquiries@van-rob.com and
automotive@kirchhoff-group.com

Corporate Offices – North America & Europe

Van-Rob Inc.
200 Vandorf Sideroad
Aurora, Ontario, Canada L4G 0A2
Telephone +1 905-727-8585

Van-Rob Inc. Sales & Engineering – USA
2710 Bellingham Dr., Suite 100
Troy, Michigan, USA 48083
Telephone +1 248-247-3740

KIRCHHOFF Automotive Deutschland GmbH
Am Eckenbach 10-14
57439 Attendorn
Germany (DEUTSCHLAND)
Telephone +49 2722 696-0



Our Competencies

- Product and Process Development
- CNC Bending
- Laser Welding
- Hot Forming
- Joining
- Surface Treatment



PRIME MINISTER . PREMIER MINISTRE

A PERSONAL MESSAGE FROM THE PRIME MINISTER



I am pleased to extend my warmest greetings to everyone attending the Annual Conference & Exhibition of the Automotive Parts Manufacturers' Association.

This year's theme—"Capturing Opportunity in the Revitalized Automotive Sector"—signals a new direction in an industry that has certainly faced its share of challenges. The automotive parts industry is a major contributor to our economy and provides rewarding careers to thousands of Canadians. I am certain that this year's event will offer a wonderful chance for discussion and collaboration among delegates determined to take full advantage of emerging opportunities to build a stronger, more innovative industry for the future.

Since 1952, the APMA has worked diligently on behalf of its members to develop a robust automotive parts industry in Canada. As members of this respected organization, you may take great pride in its long history of service and its commitment to excellence.

On behalf of the Government of Canada, I would like to offer you my best wishes for a memorable and productive meeting in Windsor.

The Rt. Hon. Stephen Harper, P.C., M.P.
OTTAWA
2011



Premier of Ontario - Premier ministre de l'Ontario

A PERSONAL MESSAGE FROM THE PREMIER



On behalf of the Government of Ontario, I am delighted to extend greetings to everyone attending the 2011 Annual Conference & Exhibition of the Automotive Parts Manufacturers' Association (APMA).

I commend the APMA for the key role it plays as the official voice of the automotive parts industry. This year's conference promises to provide participants with the latest information on the current trends shaping the industry and to offer valuable opportunities to discuss new ideas and explore innovative technologies that can meet changing market demands.

The automotive sector is a crucial component of our province's economic growth and prosperity and contributes significantly to the quality of life of all Ontarians. As an industry that employs thousands and generates billions of dollars in annual sales, our government is proud to support the dedicated professionals of the automotive sector.

Please accept my sincere best wishes for a highly successful and productive conference.

Premier Dalton McGuinty
June 8-9, 2011

2011 APMA Annual SPEAKERS & BIOGRAPHIES

Bob Lutz



Bob Lutz is one of the most experienced and high-profile auto executives in the world. Having been in the business for almost 50 years, he has left an indelible mark on all three of the big US automakers, most recently GM, where he reinvigorated its previously undistinguished vehicle lineup.

Known as Detroit's "ultimate car guy," Bob Lutz is passionate in his desire to make his automobiles the

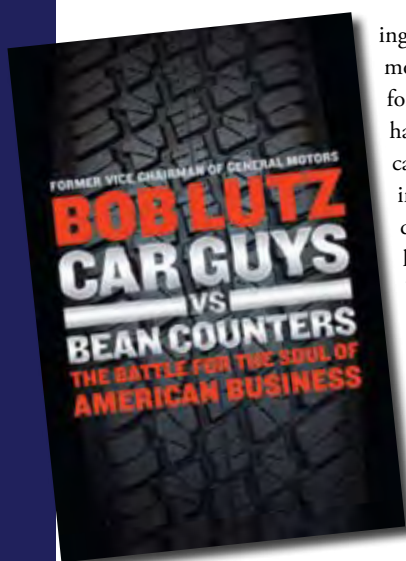
best in the world, with unparalleled styling, performance, quality and technical excellence.

He has championed the ascendancy of designers and engineers over the industry's bean counters and MBAs, whom he feels bear much of the responsibility for Detroit's downfall.

He has been the force behind the renaissance of fresh, bold designs and performance engineering in US cars, such as the Pontiac Solstice, Cadillac CTS, the re-designed Chevrolet Malibu and the Dodge Viper.

Although known for building powerful, muscular automobiles, Bob Lutz is also a forward-thinking realist who has stated that the electrification of the automobile is inevitable. He was behind the development of the Chevrolet Volt, a hotly-anticipated battery powered electric car that can be charged by plugging into a home electrical outlet.

Before joining GM, Bob is credited with spearheading the turnaround of the then-hamstrung Chrysler Corporation in the 1990s.



Carlos M. Gomes



Carlos Gomes is a senior economist with Scotiabank. He manages the Industry Research Group at Scotia Economics and is responsible for covering the automobile sector, as well as providing in-depth analysis on several other industries. He works closely with Scotia Capital and Global Risk Management to assess the outlook for industries key to Scotiabank's loan and investment portfolio.

Carlos is one of Canada's most respected auto analysts and writes Scotiabank's *Global Auto Report*, a monthly publication highlighting key developments shaping the outlook for vehicle and parts producers. Carlos and the *Global Auto Report* are widely-quoted in the media, both in Canada and internationally.

Carlos has a Masters degree in Economics from York University and is a Chartered Financial Analyst.



John McElroy



John McElroy is the host of *Autoline Daily*, the first industry webcast of industry news and analysis. He is also the host of the television program *Autoline Detroit*, an Emmy Award-winning, weekly half-hour discussion program featuring top automotive executives and journalists. McElroy also hosts *Autoline After Hours*, the first regularly scheduled live webcast about the industry. The shows can be seen online at www.autolinedetroit.tv. McElroy also broadcasts five radio segments daily on WWJ Newsradio 950, the CBS affiliate in Detroit. He writes a weekly blog for Autoblog.com and a monthly op-ed article for *Ward's Auto World*.

His past experience includes five years as Detroit Editor for *Road & Track* and as the American correspondent for *World Cars*,

which was published by the Automotive Club of Italy. He was also invited to write the annual automotive entry for the *Encyclopedia Britannica Yearbook*. He spent most of his career at the trade magazine *Automotive Industries*, where he ultimately rose to editorial director.



Conference & Exhibition

Mark T. Hogan



Mark T. Hogan (59), a veteran automotive industry leader, is President of Dewey Investments LLC, a consultancy to automotive-related entities. Mr. Hogan has been appointed senior advisor to the President of Toyota Motor Corporation and he recently joined the Visteon Corporation Board of Directors.

Prior to this he was a director and the president & CEO of The Vehicle Production Group LLC, a designer and marketer of automobiles specifically developed

and engineered to serve mobility impaired individuals.

Prior to January, 2008, Mr. Hogan served as president of Magna International Inc., one of the world's largest and most diversified suppliers of automotive components, systems and modules, from September 1, 2004 through December, 2007. In his role, Hogan doubled Magna's Asia Pacific business, introduced Toyota's lean manufacturing principles to many of Magna's operations and managed several new joint venture initiatives, such as Magna's partnership in Chrysler's first-ever supplier park.

Prior to joining Magna, Mr. Hogan spent 31 years at General Motors. His GM career began in 1973 with the Electro-Motive Division in Chicago. He then went on to hold a variety of management and executive positions in GM's financial staff, followed by serving as Group Director for Public Affairs at GM's Chevrolet-Pontiac GM of Canada Group. Mr. Hogan then became general manager and comptroller at New United Motor Manufacturing, Inc (NUMMI), GM's joint venture at Toyota Motor Co. After that, he served as president and managing director of GM do Brazil. During this time, Mr. Hogan was credited with producing simple, low cost vehicles though fully integrated organizations and lean manufacturing concepts. Following this, he served as general manager for the GM North America Car Group and group vice president and president of e-GM, GM's Internet business unit. Before departing GM, Mr. Hogan was group vice president of Advance Vehicle Development. He is attributed with streamlining the vehicle development process by reducing development time through improved productivity and efficiency.

A native of Chicago, Illinois, Hogan was born May 15, 1951. He received a Bachelor of Science degree in business administration and finance from the University of Illinois in 1973. He was awarded a GM Fellowship and received a master's degree in business administration from Harvard University in 1977.

Jeffrey Makarewicz



TOYOTA

Jeff Makarewicz is vice president of the Materials Engineering Division at the Toyota Technical Center (TTC). TTC, Toyota's North American R&D center, is a division of Toyota Motor Engineering & Manufacturing, North America, Inc. (TEMA). Mr. Makarewicz has responsibility for materials R&D, including materials research, design, development and evaluation.

Mr. Makarewicz joined TTC in 1990 as an engineer in the Materials Engineering Department, Paint & Finishing Group. In 1993, he moved to Nagoya, Japan, where he spent two years working for the Toyota Motor Corporation in the areas of anti-corrosion materials evaluation, design and development. He returned to TTC in 1995 and in 2002 was promoted to General Manager of the Materials Engineering Department, where

he was responsible for the evaluation, development and design of paints, plastics and parts. He holds numerous patents in these fields. In 2004, he became General Manager of the Materials Research Department where he led the research and development of advanced materials for fuel cells, batteries, exhaust catalysts, metals and fuels and lubricants. In 2008, he became vice president of the Materials Engineering Division.

Prior to joining TTC, Mr. Makarewicz worked for BASF in the Paint and Colorants Division. He earned a Bachelor of Science degree in Chemistry from the University of Michigan and currently resides in Canton, Michigan with his wife Laurie and their three children. Mr. Makarewicz enjoys playing golf and softball as well as coaching little-league baseball.

Thomas J. Loafman



Thomas J. Loafman joined Volkswagen Group of America (VWGoA) in January of 2007 as the director of purchasing. He is responsible for both production and non-production purchasing associated with the Volkswagen, Audi and Bentley operations in the USA. With the announcement to produce vehicles in Chattanooga, TN, he and his family relocated from Troy, MI, to Chattanooga, TN in January of 2009.

Prior to joining VW, Loafman worked in the supplier industry and at General Motors. He holds a Bachelors degree in business from Michigan State University and completed the executive management program at the Kellogg School of Management, Northwestern University.



Scott R. Garberding



Scott R. Garberding was appointed senior vice president of Manufacturing/World Class Manufacturing in December 2009. In this position, he is responsible for all assembly, stamping, and powertrain manufacturing operations worldwide, as well as implementation of the World Class Manufacturing system at all Chrysler manufacturing facilities.

Previously, Garberding was head of Manufacturing/World Class Manufacturing ad interim, an appointment he received in September 2009. Prior to that, Garberding was senior vice president, purchasing, Chrysler Group LLC since June 2009. He also has held the position of senior vice president and CPO, Chrysler LLC since 2008, with responsibility for all global sourcing activities worldwide. Garberding also served as vice president, Global Alliance Operations in 2008 and prior to that as vice president, Supply and Supplier Quality beginning in 2007. Garberding

joined Chrysler Corporation in 1993 in the Manufacturing organization.

Garberding was born in Oak Park, Illinois. He and his wife, Cristina, have four children.

John A. Calabrese



John Calabrese was named vice president, Global Vehicle Engineering in April 2011. He also serves as president, Global Technology Operations. Prior to this, he served as the executive director, Group Global Functional Leader, Body, Exterior, Dimensional, Interior, Safety, HVAC/PTC, and GMM Toluca Regional Engineering Center.

John holds a Bachelor of Science degree in Mechanical Engineering from Illinois Institute of Technology and a Master of Science degree in Administration from Central Michigan University. He was awarded an academic GM scholarship at IIT and worked as a summer intern for General Motors Fisher Body Division in 1979-1981 and

officially joined GM in 1981 as an experimental engineer at the Milford Proving Grounds.

John was appointed director, Global Advanced Purchasing for the Worldwide Purchasing organization in July 1998 and was then appointed executive director of this activity July 1999. In

October 2000, he returned to Engineering as executive director, Interior Engineering for the General Motors North American organization. He has held executive director positions in Global Chassis/HVAC & PT Cooling and Body/Exterior/Dimensional Engineering.

In addition to his engineering responsibilities, John sits on the board of directors for SGM and PATAC. He is also the key GM Executive to Virginia Tech and serves on the Advisory Board to Virginia Tech's College of Engineering. John was born in Oak Park, IL and is married with three children.



Carrie Van Ess



Carrie Van Ess was named Vice President of Procurement, North America, in July 2010. In this position, Van Ess is responsible for coordinating the purchasing function across Magna International's North American operations and ensuring consistent and strategic approaches to supplier selection, commodity management and supplier risk evaluation.

Van Ess joined Magna in 2005 as Commodity Manager for Magna Exteriors and Interiors, where she set strategy and negotiated agreements for plastic resin, the operating group's largest



purchase category. She has progressed through positions of increasing responsibility within the purchasing function, including global commodity manager for resin and plastic molding for Magna International and then also director of purchasing for Magna Composites.

Prior to joining Magna, Van Ess held purchasing positions at both Lear Corporation and Guardian Industries.

Van Ess earned a Bachelor of Science degree in Human and Organizational Development from Vanderbilt University in Nashville, Tennessee. She has also received the Certified Purchasing Manager (C.P.M.) designation.

Sigmund E. Huber



Sig Huber, senior director of Supplier Relations at Chrysler Group LLC, joined Chrysler in May 2008. His team is responsible for improving supplier and industry relationships, communications and events; supplier risk management, assessments and diversity; contract administration, training and development; audit compliance; and various other strategic areas within Global Sourcing at Chrysler. Sig oversees the procurement of all parts and services for MOPAR. Prior to joining Chrysler, Huber was assistant general manager for External and Corporate Affairs for Toyota Engineering & Manufacturing North America.

Huber is a native of Southern California and a graduate of the University of California, San Diego.



The Honourable Tony Clement



Tony Clement was re-elected to the House of Commons in 2008, representing the Northern Ontario constituency of Parry Sound–Muskoka. On October 30, 2008, he was appointed Minister of Industry, with responsibilities for competitiveness, innovation, sectoral strategies, and economic development in Northern Ontario. He currently chairs the Cabinet Committee on Economic Growth and Long-term Prosperity, and sits on the Cabinet Committee on Priorities and Planning.

Minister Clement was first elected to Parliament in 2006 and was appointed Minister of Health and Minister responsible for FedNor. Prior to this, Mr. Clement was a member of Ontario's provincial legis-

lature from 1995 to 2003. In 1997, Mr. Clement was appointed Minister of Transportation of Ontario. In 1999, he became Minister of the Environment and, later, Minister of Municipal Affairs and Housing. In 2001, he was appointed Minister of Health and Long-Term Care and, during this time, provided leadership for the country during the SARS outbreak.

Prior to his election to Parliament, Mr. Clement was counsel to a national law firm, a Visiting Fellow at the University of Toronto's Faculty of Law, and a small business owner.

On February 3, 2007, Tony Clement was awarded the Courage in Public Policy Award from the Canadian Cancer Society and the National Cancer Institute of Canada. The award was given to Mr. Clement to recognize his leadership in supporting the Canadian Partnership Against Cancer Corporation. Mr. Clement holds a Bachelor of Arts in political science and a law degree from the University of Toronto. He was born in Manchester, England. Mr. Clement is married to Lynne Golding and is the father of three children. He resides in Port Sydney, Ontario.

Mike Russell

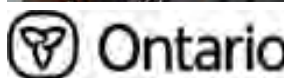


Mike Russell was named vice president of Purchasing, Logistics and Supplier Quality in September 2008. Russell is responsible for leading these functions globally across all Linamar Corporation's operations. His role is to ensure consistent and strategic approaches are utilized globally during the supplier selection and supplier management processes.

Russell joined Linamar Corporation in 1996 in a materials management role. He progressed through various operational roles up to and including a general manager's position of multiple manufacturing locations.

Russell earned a Bachelor of Commerce degree from the University of Guelph in 1996, prior to joining Linamar Corporation.

Sandra Pupatello



Deemed a relentless pursuer of new investment and high-value jobs for all Ontarians, Sandra Pupatello, Minister of Economic Development & Trade, was first elected to the Ontario Legislature in 1995.

Pupatello was appointed to Cabinet in 2003. She has also served as Minister of Education, Minister of Community and Social Services and Minister Responsible for Women's Issues.

Over the past four years Pupatello has headed the Ontario government's economic portfolio. As part of her expanded portfolio, Pupatello now oversees Small Business, Economic Development,

International Trade and Investment.

Pupatello is known for advancing Ontario's economic strengths against global industry trends and forecasted demand. Under her leadership Ontario has focused on developing its strategic sectors including: advanced manufacturing, aerospace, automotive, clean technology, renewable energy, life sciences and information and communications technologies, where Pupatello has helped Ontario companies seek out new markets, new partnerships and growth.

Pupatello has been recognized for her dedication to the manufacturing sector and was awarded the Canadian Manufacturers & Exporters Advocacy and Leadership Award in 2009.

For the past four years she has played a pivotal role in provincial-federal trade relations including the 2009 Consolidation of the Agreement on Internal Trade, the 2009 Ontario-Quebec Trade Agreement, the 2010 Canada-US Procurement Agreement and the elimination of Buy American provisions and the ongoing Canada-EU Trade Agreement negotiations.

Pupatello has led business missions in every major market including: India, China, the EU, the US, the Middle East and Mexico.

Hailing from Windsor, Ontario, Pupatello has deep roots in the Windsor community. She has been recognized for her leadership in business, politics and community service:

- In 1996, she was named Italian of the Year in Windsor-Essex;
- In 2001, the University of Windsor honoured her with the prestigious Charlie Clark Award for Outstanding Service;
- In March 2003, she was named "Windsor Woman of the Year";
- In 2007, she received the prestigious Athena Award;
- In January 2009, she was presented with the Award of Excellence in Community Service by The Canadian-Italian Business and Professional Association; and
- She is also an Honorary Member of the Rotary Club of Windsor and a Paul Harris Fellow.

Pupatello also serves as a member of the 2015: Women and Expo Advisory Board, which is comprised of global leaders committed to breaking down the barriers that hinder the development of women.

Warren P. Browne



Warren P. Browne, vice president, Strategy and New Business Development for AutomotiveCompass, has extensive global experience in the global automotive industry. Mr. Browne joined AutomotiveCompass in 2010.

During the last 20 years, Mr. Browne held senior executive positions in General Motors Corporation. In Brazil, he led the team that completely renewed the product portfolio of GM do Brasil. These product and marketing enhancements generated a market leadership position for the division. Mr. Browne later led the engineering, purchasing, warehousing and logistics functions of GM Europe Aftersales. He personally negotiated the outsourcing of the German service parts warehousing activity to CAT Logistics.

Mr. Browne was managing director of GM Poland and Opel Polska. The company launched a new joint-venture product with Suzuki during his leadership. The product, built at a new, benchmark facility, was exported to over 14 European markets. He was recognized as the leading authority on the Polish market and provided

automotive policy guidance to the Polish government.

Mr. Browne was managing director of GM Russia and led the company during a profitable, ten-fold sales expansion. Mr. Browne was also the lead GM Board of Directors representative on the GM-Avtovaz joint-venture and successfully developed a multi-faceted production strategy that included building a new plant in St. Petersburg, expanding contract assembly in Kaliningrad and importing a volume product from the Ukraine. In total, this strategy resulted in over 70 percent of the products having duty-free status.

Before leaving Europe and General Motors, Mr. Browne negotiated the return of the Cadillac, Corvette and Hummer brands from the European distributor, reporting directly to the president of GM. At the request of the chairman, he also developed a product, assembly and financing strategy for the Turkish market.

Prior to joining AutomotiveCompass, Mr. Browne was an independent consultant providing automotive suppliers with product-targeting strategies designed to grow their revenue and profit.

Mr. Browne is an adjunct professor of Economics at Lawrence Technological Institute and an adjunct professor of Business Ethics at the University of Detroit/Mercy. He is frequently quoted in the automotive press and is a recognized forecasting, planning and business strategy expert.

Eric Mayne



Eric Mayne's 30-year journalism career has taken him from the Windsor Star to the Detroit News to WardsAuto.com, a leading auto-industry trade publication where he is news operations editor. Winner of more than a dozen international, national and regional awards for news and feature writing, his commentary is regularly sought by major broadcast outlets such as CBC, CNBC and CNN. His work has also been published in USA Today, The Toronto Star, Ottawa Citizen and Calgary Herald.

WARDSAUTO.COM

William R. Pochiluk



William R. Pochiluk, CEO and president of AutomotiveCompass, is a leading automotive thought leader with over 33 years of automotive experience. He has a deep and successful background providing automotive decision support, strategy development and execution, customer relationship management, competitive intelligence and assessment, merger and acquisition support, IT solutions and a wide range of planning and information services to the global automotive industry.

Mr. Pochiluk is well known in the global automotive industry for his pioneering work in automotive strategy, CRM,

green technology, excess capacity, competitive assessment, planning and forecasting processes, global database development, strategic change and the use of technology for knowledge management. His activities at AutomotiveCompass continue his pioneering efforts, focused on the decision support needs of vehicle manufacturers, OEM component and system suppliers, aftermarket suppliers and support organizations.

He was the founder of AUTOFACTS, Inc., a global automotive information, planning and management consulting provider. AUTOFACTS was acquired by Coopers & Lybrand LLP. Under his direction, AUTOFACTS became a leading provider of global automotive databases, strategic studies, research reports, competitive intelligence, planning systems and consulting. Mr. Pochiluk was a partner in the global automotive practice of Coopers & Lybrand and the merged entity, PricewaterhouseCoopers, specializing in strategic change in the automotive industry.

Prior to forming AUTOFACTS, Mr. Pochiluk was executive vice president and general manager of Ward's Research. In addition, Mr. Pochiluk was the founder of Ward's Research and was vice president and senior director of consumer services for Chase Econometrics, with direct responsibility for domestic and international automotive planning and forecasting services, strategic studies and management consulting.

He has had extensive industry experience from the standpoint of both the vehicle manufacturer and the automotive supplier. Mr. Pochiluk worked for General Motors Corporation for ten years, during which time his worldwide experience in market analysis, research, forecasting and planning included passenger cars, commercial vehicles (light, medium and heavy duty trucks and coaches), components, locomotives, earthmoving and construction equipment, aftermarket parts and inventory control. In addition, he directed the development and integration of automotive component planning, forecasting and decision support systems for Magna International.

CONFERENCE EXHIBITORS

ABC GROUP

RAY TONELLI

rayt@abcgrp.com
Tel: (248) 352-0930
Booth: 121, 122

A world leader in vertically integrated plastic processing, supporting a global organization with locations in North America, South America, Europe and Asia. ABC Group's core business as an Automotive Tier 1 Supplier is in the Design, Development and Production of plastic automotive systems and components for OEM's worldwide. ABC Group ranks as one of the largest Industrial Blow Molders for the Automotive Industry in North America. The global organization provides the following processes; Blow Molding, Injection Molding, Thermoforming, Sheet Extrusion, Interior/Exterior Painting, and Material Compounding.

AUTO21

PATRICK PERSICILLI

Patrick.persicilli@auto21.ca
Tel: (519) 253-3000, Ext. 4137
Booth: 101, 102, 103

AUTO21 is Canada's automotive R&D program, partnering the industry with the nation's universities. Nearly 200 researchers work with 120 industry partners on advanced R&D. These projects have resulted in an estimated \$1.1 billion in social and economic benefits to Canada. Visit our booth to see how your organization can benefit too. Connect Canada is an internship program that provides funding and links Canadian companies with graduate students for research placements. Connect Canada internships are a cost-effective way for companies to conduct advanced R&D. Stop by our booth to see how we can help meet your R&D needs.

AUTOMOTIVECOMPASS

JOE MCCABE

jmccabe@automotivecompass.com
Tel: (877) 474-8711, Ext. 203
Booth: 100

AutomotiveCompass Ltd., in partnership with the APMA, produces the APMA Market Intelligence Program, delivering significant innovations in three areas: (1) global automotive tracking and forecast databases; (2) automotive supplier-specific sales forecasting and business planning systems; and (3) the 2011 interactive APMA Industry Tracker. AutomotiveCompass provides

APMA Members with high impact and cost-effective business planning solutions, combining the highest quality content, increased planning process productivity, unmatched support and deeply discounted prices. Innovations from AutomotiveCompass deliver your best value in world-class planning information and business planning solutions.

AUTOMOTIVE INDUSTRY ACTION GROUP

JOEL KARCZEWSKI

jkarczewski@aiaog.org
Tel: (248) 213-4670
Booth: 141

AIAG is a not-for-profit, member-supported organization that works with a wide range of manufacturing companies and service providers to help them operate at peak performance. Through its unique insight into industry issues and collaborative process, practical solutions are developed to address challenges of quality, cost and speed to market.

CANADIAN FORCES LIAISON COUNCIL (VIA WINDSOR MOLD)

DON LARKIN

dlarkin@windsormoldgroup.com
Tel: (519) 791-2471
Booth: 135

The Canadian Forces Liaison Council, (CFCL) is run by a group of more than two hundred Canada-wide senior business executives and educational leaders, and a national network of Reserve officers. The civilians volunteer their time and efforts to promote the Reserve Force by highlighting the benefits of Reserve Force training and experience to the civilian workplace. The Council's mandate is to enhance the availability of Reservists for their military duties by obtaining the support and co-operation of organization leaders in Canada.

CANMET-MTL

HITESH JAIN

hitesh.jain@NRCan-RNCan.gc.ca
Tel: (905) 645-0699, Ext. 199
Booth: 137, 138

In collaboration with industry, CANMET-MTL develops and deploys technologies to improve all aspects of producing and using value-added products from minerals and metals.

Specifically, CANMET-MTL focuses on research related to metal processing (casting, forming, joining, advanced materials and prototype development) and maintains in-depth competencies for materials assessment (microstructural characterization, corrosion, physical and mechanical testing).

CITY OF OSHAWA

CINDY SYMONS-MILROY

csymons-milroy@oshawa.ca
Tel: (905) 436-3859
Booth: 105

Oshawa is undergoing a technological renaissance and is experiencing unprecedented growth. The new Automotive Centre of Excellence (ACE) at UIOT is scheduled to open in June 2011. ACE features the world's most sophisticated climatic wind tunnel and research centre, which means automotive companies will have access to research capabilities never available before. Oshawa is THE place for automotive investment.

ELECTROMAC GROUP

JAMES EBERHARD

jeberhard@cannauto.com
Tel: (51) 969-4632, Ext. 224
Booth: 113

Electromac Group has a long history of quality tooling and production support for the automotive and appliance industries, providing technologically superior tooling at an economically responsible price. Offerings range from progressive to transfer to robotic tandem tooling with materials from mild steel to ultra high strength including hot stamp materials.

FOREIGN AFFAIRS & INTERNATIONAL TRADE CANADA

MARIA STIHOVIC

maria.stihovic@international.gc.ca
Tel: (416) 954-6452
Booth: 127

As part of the Department of Foreign Affairs and International Trade Canada, the Canadian Trade Commissioner Service is Canada's most extensive network of international business professionals. We offer Canadian companies expert advice, problem solving skills and a global network of contacts.

GEORGIAN COLLEGE

NICK O'CONNELL

noconnell@georgianc.on.ca
Tel: (705) 728-7968, Ext. 5261
Booth: 104

Wherever you want to go, Georgian College can take you there! Whether you're looking for upgrading, apprenticeship, diploma, degree or graduate certificate programs, you'll find it all here at Georgian. Our main campuses are located in Barrie, Orillia and Owen Sound, with regional campuses in Collingwood, Midland, Muskoka and Orangeville.

HBPO NORTH AMERICA

SHERRI LEVINE

sherri.levine@hbpogroup.com
Tel: (734) 754-6708
Booth: 137

HBPO is the only company in the world with core business Front End Modules. We specialize in design and development, assembly and logistics for complex Front End Modules. Our expertise in system integration and component design provides the OEM with vehicle modules featuring a level of integration which is unique in its form and value-add.

INTEGRITY TOOL AND MOLD INC.

WAYNE MCLAUGHLIN

wmclaughlin@integritytoolandmold.com
Tel: (519) 737-2650
Booth: 107, 108

Integrity Tool and Mold is a world-class moldmaking group supplying the automotive sector. Quality and 100 percent on-time delivery are paramount to the company's three facilities in Windsor, ON and its southern US facility in Pulaski, TN. Integrity designs and builds molds ranging from 300 to 4,000 ton presses and utilizes only state-of-the-art CAD/CAM software and 5-axis CNC technologies.

INVOTRONICS INC.

EARL HUGHSON

Tel: (416) 321-8822
Booth: 115

Invotronics has a 20-year history of providing high reliability electronic manufacturing services to OEM

clients in the automotive, industrial and telematics industries. We are equipped to handle both quick-turn, small production runs and large-scale volume manufacturing. Our products are built to be reliable in severe outdoor operating conditions.

LEGGETT & PLATT

PETER HOEHNE
phoehne@lpautomotive.com
Tel: (519) 727-7000
Booth: 109

Leggett & Platt Automotive Group is a leading global supplier of specialized Automotive Seat Comfort Systems and Components. Products include seating suspensions, electro-mechanical and pneumatic lumbar support and massage systems, active and power adjustable bolster systems, wire components, springs, motors and control cable systems. New: Wireless charging for automotive interior applications.

LINAMAR

MARK STODDART
mark.stoddart@linamar.com
Tel: (519) 836-7550
Booth: 131, 132

Linamar Corporation is a leading global powertrain supplier of engines, transmissions and driveline systems. Linamar has four divisions: Manufacturing; Driveline Systems; Industrial, Commercial, Energy ('ICE'); and Skyjack. The Manufacturing and Driveline divisions focus on light vehicles, while the ICE group supplies the Commercial Truck, Off-Highway and Energy markets.

MAGNA INTERNATIONAL INC.

SCOTT PARADISE
scott.paradise@magna.com
Tel: (248) 729-2400
Booth: 123, 124

Magna is the most diversified global automotive supplier. Magna designs, develops and manufactures technologically advanced automotive systems, assemblies, modules and components, and engineers and assembles complete vehicles, primarily for sale to Original Equipment Manufacturers (OEMs) of cars and light trucks. Our capabilities include the design, engineering, testing and manufacture of automotive interior systems; seating systems; closure systems; body and chassis systems; vision systems; electronic systems; hybrid & electric vehicles/systems; exterior systems; powertrain systems; roof systems; as well as complete vehicle engineering and assembly.

MARTINREA

ROB WILDEBOER
rwildeboer@martinrea.com
Tel: (416) 749-0314
Booth: 119, 120
Martinrea International Inc. is a leader in the production of quality metal parts, assemblies and modules and fluid management systems focused primarily on the automotive and industrial sectors. Martinrea has 30 plants in Canada, the United States, Mexico and Slovakia.

MILLER CANFIELD LLP

JOHN LESLIE
leslie@millercanfield.com
Tel: (519) 561-7422
Booth: 110
From offices in Canada and the US, Miller Canfield's global automotive and next generation vehicle lawyers represent companies in transactions, acquisitions and litigation across North America and in emerging and expanding markets. Experience spans China investments; cross-border insolvency, UK anti-bribery compliance, environmental sustainability, aftermarket liability and IP protection.

NARMCO GROUP

JONATHAN RODZIK
jorodzik@narmco.com
Tel: (519) 969-3351, Ext. 362
Booth: 140
The NARMCO Group of Companies is a group of 7 manufacturing companies supplying metal stampings (medium to large stampings), metallic sub-assemblies, coatings (electro-coating, chrome plating, powder coat), roll forming, class A stampings and assemblies, high strength steel stampings, difficult or deep draw stampings, powertrain components (stamped products; oil pans, valve covers) and aluminum stampings. We also have two tool shops to help support and develop tooling and programs and one integrator which supplies fixtures and assembly equipment. We have alliances with global tool sources in China, Korea and Japan and operations in Canada (Windsor, Guelph), USA (Alabama, Ohio) and Mexico (Queretaro). Key product commodities are large body stampings, fuel lid assemblies, sun roof assemblies, wheel houses & apron assemblies, class A stampings, window sashes and door rings.

NATIONAL RESEARCH COUNCIL CANADA (NRC)

JOSEPH VARGHESE
joseph.varghese@nrc.gc.ca
Tel: (519) 430-7122
Booth: 119, 120

NRC Automotive connects organizations to unparalleled research and development of advanced automotive technologies focusing on fuel efficiency through light-weight materials, composites, bio-composites, hybrid structures and improved aerodynamics; alternative propulsion technologies for electric, fuel cell and biofuel vehicles; cognitive vehicles that deliver improved performance through intelligent and integrated sensor networks. Working with clients and partners, NRC provides strategic research, as well as scientific and technical services, to develop and deploy solutions to meet the needs of the automotive industry.

OFFICE OF AUTOMOTIVE AND VEHICLE RESEARCH—ODETTE SCHOOL OF BUSINESS

PETE MATEJA
pmateja@uwindsor.ca
Tel: (519) 253-3000, Ext 4943
Booth: 134
OAVR (www.autowindsor.com) is a forecasting, research, consulting, training and resource centre for the automotive and vehicle industries including upfitter. It is the Canadian partner of IRN (www.think-IRN.com). Contact: Dr. A.J. Faria, ad9@uwindsor.ca, (519) 253-3000 #3101; Pete Mateja, pmateja@uwindsor.ca, (519) 253-3000 #4943.

OPERATIONS EXPERTISE INC.

MURRAY MASON
mmason@oegroup.ca
Tel: (416) 388-3260
Booth: 116
Operations Expertise Inc. provides the services of experienced manufacturing & operations personnel to the automotive industry. The company has a unique group of personnel with specific expertise learned from many years' experience in both Japanese and Domestic manufacturing plants. Their expertise is focused on cost efficiency, operational improvements, supplier development, purchasing practices, commercializing new technology, preparation for new business and tube hydroforming. The company has a growing client list at Tier 1, Tier 2 and OEM levels.

RAUFOSS AUTOMOTIVE COMPONENTS CANADA

JEAN MEREDITH
jean.meredith@raufossneuman.com
Tel: (514) 743-9941
Booth: 133
Raufoss Automotive Components Canada is a full service global

company providing innovative & extremely light weight solutions to automotive industry with aluminum forging and proprietary aluminum extrusion forming—Extruform. Currently manufacture front lower control arms with integrated ball joint, suspension yokes and rear suspension arms for OEM's globally.

THE SOCIETY OF MANUFACTURING ENGINEERS (SME)

NICK SAMAIN
nsamain@sme.org
Tel: (416) 848-1666
Booth: 114
The Society of Manufacturing Engineers (SME) is the premier source for manufacturing knowledge, education and networking. Through its many programs, events, magazine, publications and online training division, Tooling U, SME is the premier source for manufacturing practitioners to each other, to the latest technologies and to the most up-to-date manufacturing processes. With Canadian headquarters in Toronto, SME has members around the world and is supported by a network of chapters and technical communities. SME is a leader in manufacturing workforce development issues, working with industry, academic and government partners to support the current and future skilled workforce.

TE CANADA

SAM ALESIO
sam.alesio@tycoelectronics.com
Tel: (905) 470-4492
Booth: 118
Tyco Electronics Canada is the world's largest passive electronics manufacturer, supplying connectors, ambient lighting, relays, mechatronics and inductive systems, sensors and infotainment technologies for the automotive, truck, bus, off highway OEMs and the respective Tier 1 suppliers. TE Canada is fully equipped to provide development engineering, manufacturing, logistics, sales and technical support on a local basis for its large global portfolio.

THUNDER TOOL

MAX POPOV
max.popov@thundertool.com
Tel: (416) 742-1936
Booth: 136
Founded in 1965, Thunder Tool has grown to be one of the US and Canada's largest certified minority businesses serving the automotive manufacturing sector. Our expertise includes window regulator, sunroof, seating components, weldings and complex assemblies. Our presses range from 40 to 1,200 ton, which houses a servo-transfer system.

THE WATERLOO CENTRE FOR AUTOMOTIVE RESEARCH (WATCAR)

ROSS MCKENZIE

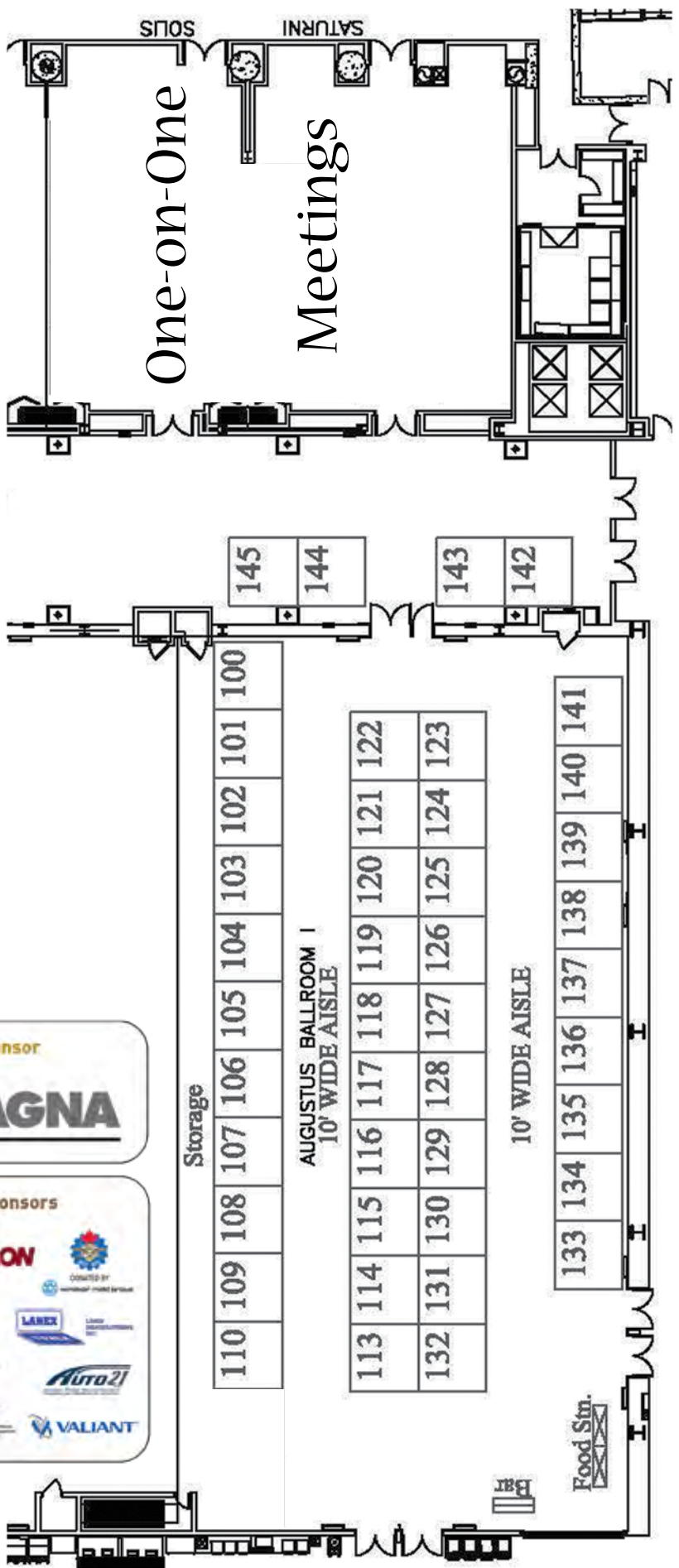
ross.mckenzie@uwaterloo.ca

Tel: (519) 888-4032

Booth: 130

The Waterloo Centre for Automotive Research (WatCAR) focuses on technologies-enabling research. Our 110-plus researchers enhance automotive innovation and competitiveness, providing viable, cost-effective research and development. WatCAR's Automotive Expertise includes green propulsion & powertrain, lightweight and sustainable materials and cognitive and mechatronics systems. WatCAR: helping create the vehicle of the future.

EXHIBITOR.....	BOOTH
ABC Group	Booth: 121, 122
AUTO21	Booth: 101, 102, 103
AutomotiveCompass	Booth: 100
Automotive Industry Action Group	Booth: 141
Canadian Forces Liaison Council (via Windsor Mold).....	Booth: 135
CANMET-MTL.....	Booth: 137, 138
City of Oshawa	Booth: 105
Electromac Group	Booth: 113
Foreign Affairs & International Trade Canada	Booth: 127
Georgian College	Booth: 104
HBPO North America.....	Booth: 137
Integrity Tool and Mold Inc.....	Booth: 107, 108
InvoTronics Inc.....	Booth: 115
Leggett & Platt.....	Booth: 109
Linamar.....	Booth: 131, 132
Magna International Inc.....	Booth: 123, 124
Martinrea	Booth: 119, 120
Miller Canfield LLP.....	Booth: 110
NARMCO Group.....	Booth: 140
National Research Council Canada (NRC)	Booth: 119, 120
Office of Automotive and Vehicle Research.....	Booth: 134
Operations Expertise Inc.....	Booth: 116
Raufoss Automotive Components Canada.....	Booth: 133
The Society of Manufacturing Engineers (SME)	Booth: 114
Tyco Electronics Canada.....	Booth: 118
Thunder Tool	Booth: 136
WatCAR	Booth: 130



Platinum Sponsor

Gold Sponsor

Silver Sponsors

Bronze Sponsors

THE
NARMCO
GROUP

Structural Metal Stampings
Welded Modular Assemblies
specializing in
Ultra High Strength Steels,
DP Materials, and Roll Form Solutions



THE
NARMCO
GROUP

THE
NARMCO
GROUP

NARMCO



**Servicing the North American
Automotive and Tier One Companies**



www.narmco.com

Ph: 519-969-3350

Long Term Supporter of the APMA

THE
NARMCO
GROUP