



**DATE: DECEMBER 8, 2011**

**#2011-11**

**TO: ALL APMA MEMBERS AND INDUSTRY COLLEAGUES**

**FROM: STEVE RODGERS  
PRESIDENT**

**PARTNER COMMITMENT FORM**  
24<sup>th</sup> ANNUAL CANADA – U.S. AUTOMOTIVE DINNER

Featuring **Mark Reuss**  
Vice President and President  
General Motors North America

**Thursday, February 16, 2012**  
CentrepoinTE Parkway Marriott  
3600 CentrepoinTE Parkway  
Pontiac, Michigan

APMA and OESA are pleased to offer partnerships to their members for the Canada-U.S. Automotive Dinner taking place on February 16<sup>th</sup>, 2012. APMA and OESA will partner with the Canadian Consulate General in Detroit to organize the event.

The keynote address will be given by **Mark Reuss**, Vice President and President, General Motors North America. Reuss will discuss plans for General Motors in North America and around the globe. He will also share thoughts on North America's importance in the global automotive market and the importance of Canada and the U.S. as automotive powerhouses.

Event partners can take advantage of this supplier-focused dinner to build brand awareness, show support for the industry, access priority seating, and network with 300+ industry executives.

For partnership and event information, contact Vince Guglielmo at 416-620-4220 ext. 233 or [vguglielmo@apma.ca](mailto:vguglielmo@apma.ca).

Canada/U.S.  
Automotive  
Dinner



## Partnership Opportunities

### EVENT PARTNERS

**Cost: \$3,000 + 13% HST = \$3,390.00**

- *Limited opportunities available*
- Complimentary attendance for 8 executives and/or guests (value \$1,200) at a reserved table with priority seating
- Acknowledgement from the podium and on dining tables
- Room branding opportunities subject to APMA / OESA agreement (stand-alone signage preferred)
- Mention and branding in the APMA and OESA newsletters
- Mention and branding at [www.apma.ca](http://www.apma.ca) and [www.oesa.org](http://www.oesa.org)
- Names, titles, companies and addresses of all attendees (no e-mail addresses)

### SUPPORTING PARTNERS

**Cost: \$1,000 + 13% HST = \$1,130.00**

- *Limited opportunities available*
- Complimentary attendance for 2 executives and/or clients (value \$300)
- Mention and branding in the APMA and OESA newsletters
- Mention and branding at [www.apma.ca](http://www.apma.ca) and [www.oesa.org](http://www.oesa.org)
- Names, titles, companies and addresses of all Canada-US Automotive Dinner attendees (no e-mail addresses)

### VALET PARTNER

**Cost: \$3,000 + 13% HST = \$3,390.00**

- *One (1) opportunity available*
- Complimentary attendance for 8 executives and/or guests (value \$1200) at a reserved table with priority seating
- Signage provided
- Mention and branding in the APMA and OESA newsletters
- Mention and branding at [www.apma.ca](http://www.apma.ca) and [www.oesa.org](http://www.oesa.org)
- Names, titles, companies and addresses of all attendees (no e-mail addresses)

**PLEASE COMPLETE ATTENDEE NAMES FOR ALL PARTICIPANTS ASSOCIATED WITH THE PARTNERSHIP COMMITMENT ON THE FOLLOWING PAGE AND EMAIL TO APMA AT [GTEDESCO@APMA.CA](mailto:GTEDESCO@APMA.CA) OR FAX TO 416-620-9730. IF FURTHER ASSISTANCE IS REQUIRED, PLEASE CONTACT GLENDA TEDESCO AT 416-620-4220 EXT 223.**

## Partner Table Guests (2 or 8 depending on partnership level):

*(This form will ensure that all guests appear on the attendee list, have a name badge, and receive a confirmation e-mail)*

**1. Name:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

**2. Name:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

**3. Name:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

**4. Name:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

**5. Name:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

**6. Name:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

**7. Name:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

**8. Name:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

## 24<sup>TH</sup> CANADA-U.S. AUTOMOTIVE DINNER

### AGENDA

CentrepoinTE Parkway Marriott ♦ 3600 CentrepoinTE Parkway ♦ Pontiac, Michigan

5:30 – 6:30 pm	Networking Reception
6:30 – 7:10 pm	Welcome <b>The Honorable Roy Norton</b> , Canadian Consulate General, Detroit <b>Neil De Koker</b> , President and CEO, OESA
7:10 – 7:15 pm	Speaker Introduction <b>Steve Rodgers</b> , President, APMA
7:15 – 8:10 pm	Keynote Speech <b>Mark Reuss</b> , Vice President and President, General Motors North America
8:10 – 8:30 pm	Q&A with Mark Reuss
8:30 pm	End of Program

♦ *Partnerships are offered on an "availability basis" and are subject to approval by APMA and OESA* ♦

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Sponsorship Level Requested:

- Event Partner                      \$3,000 + 13% HST = **\$3,390**
- Supporting Partner                \$1,000 + 13% HST = **\$1,130**
- Valet Partner                        \$3,000 + 13% HST = **\$3,390**

Bill us: P.O. No. \_\_\_\_\_  Charge my VISA/MasterCard/Amex  
HST# 122758741

Card No.: \_\_\_\_\_ Expiry: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_